

Chelan County Lodging Tax Advisory Committee

Meeting Minutes

Thursday, November 30, 2023

Opening: The meeting is called to order by Chairman Tiffany Gering at 1:10 P.M. The following Committee Members are present:

Tiffany Gering, District 3 Commissioner
Taylor Boyd, Bavarian Lodge
Chuck Schuringa, Sleeping Lady Mountain Resort
George Velazquez, TREAD
Eric Campbell, Campbell's Resort
Troy Campbell, Leavenworth Chamber
Steve Maher, Our Valley Our Future
Brian Bolz, Town Toyota Center

Also present for meeting:

Jerri Barkley, Visit Chelan County

Public Comment Period: No public present, no comment provided

Presentations

1:10 P.M. Cashmere Chamber – No Show

1:17 P.M. Ashley Sinner and Jill Sheets discuss plan for Rails & Ales 2024

Discussion

- Grant Funding Recommendations
 - Revisit capital funds to Cashmere Chamber for 2024 due to lack of interest in tourism, Tiffany Gering to meet with Cashmere Chamber.
 - **Action:** \$319,681.00 total requests for funds, Tiffany Gering motions to approve and Taylor Boyd seconds motion
- Tiffany shares that she approved an extension of funds for Chelan-Douglas Land Trust until June 30, 2024 due to soil moisture conditions, availability of other funding sources, and contractor capacity. They will conduct trail improvement in Spring 2024.
- Tiffany discusses that Chelan County should possibly have Parks & Recs department. Trails and parks are created with no way to maintain. Working on solutions seeing as O&M is an issue.
- Tiffany shares that Sheriff Morrison came to her regarding marine patrol boats and asked if this would be lodging tax funding related as many of the people they encounter are from out of town? LTAC committee states the answer is no.
- Troy Campbell shared marketing update
- No LTAC meeting for December

Action: Upon motion by George Velazquez and second by Steve Maher, the Meeting Minutes for September 28, 2023, and October 26, 2023 are unanimously approved.

2:51 P.M. Meeting Adjourned